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Another Top Five Pharmaceutical Company Selects iCardiac as Preferred Provider of ECG Core Lab Services

iCardiac Now Provides Services to Three Out of Top Five Global Pharmaceutical Companies

Rochester, New York – December 1, 2009 – iCardiac Technologies, Inc., a global leader in advanced cardiac core lab services and QT analysis, announced today that a top five pharmaceutical company has selected iCardiac as a preferred vendor of ECG core lab services. iCardiac will provide Highly Automated QTsm and Dynamic QT beat-to-beatsm service offerings in addition to all traditional ECG Core Lab services, including end-to-end study management, training, international equipment provision and deployment as well as scientific reporting.

"iCardiac continues to lead in the area of advanced cardiac safety solutions, dramatically improving study precision and reducing false positives and negatives," said Sasha Latypova, Executive Vice President. "With the large number of project initiations and completions through 2008 and 2009, we are delighted with the accelerating speed of adoption for Highly Automated QT and Dynamic QT beat-to-beat in clinical trials."

In October 2005, the FDA introduced a new guidance for industry (ICH E14) requiring the evaluation of pro-arrhythmic potential of new drugs by measuring the QT segment of ECGs collected in clinical trials. The dissatisfaction among pharmaceutical developers with the poor precision, high rate of false positives/negatives and high cost of the "gold standard" manual or semi-automated QT measurements has led to efforts toward providing more advanced cardiac safety analytics.

About iCardiac Technologies

iCardiac Technologies, Inc. is a technologically-differentiated global cardiac core lab providing the industry's most sophisticated ICH E14 compliant cardiac safety assessment methodologies for Phase I through Phase IV studies, supported by expert scientific consultation, end-to-end project management, worldwide site and equipment logistics, 24/7 customer support and regulatory data submission. iCardiac's analysis services provide drug developers with more precise and cost-effective methods for ECG interval measurements, including Highly Automated QT, which is the market leading solution for automated evaluation of QT intervals for regulatory submissions. In addition, iCardiac provides Beyond QTsm, a suite of advanced ECG-based cardiac safety markers that have been accepted and used as a secondary end-point in regulatory approvals, and which

delivers a more accurate assessment of the cardiac safety profile of drugs in development. iCardiac's COMPAS technology has been used for over a decade in cardiac clinical trials conducted for and by leading large and medium sized pharmaceutical, biotechnology and medical device companies. For more information, visit: www.icardiac.com.