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Contact:

Sasha Latypova

(585) 295 7610 X103

sasha.latypova@icardiac.com

Three Top 20 Pharmaceutical Companies Select iCardiac as Preferred Vendor

Adoption of iCardiac's Next Generation Cardiac Safety Solutions Continues to Accelerate

Rochester, New York – June 22, 2010 – iCardiac Technologies, Inc., a provider of next generation cardiac core lab services, announced today that an additional three top 20 pharmaceutical companies have recently selected iCardiac as a preferred vendor. iCardiac will provide a full range of cardiac safety, ECG and blood pressure monitoring services and advanced analytics, including Highly Automated QTsm and Dynamic QT beat-to-beatsm, as well as end-to-end global study logistics including ECG, Holter, and ABPM equipment deployment.

“We continue to see increased market demand for the next generation of cardiac safety solutions which provide more reliable results and improved resource efficiencies,” said Sasha Latypova, Executive Vice President. “The accelerated pace of adoption of our solutions is a testament to the superior scientific and business value, as well as the quality of service delivered by the dedicated and experienced team of cardiac safety professionals at iCardiac.”

In October 2005, the FDA introduced a new guidance for industry (ICH E14) requiring the evaluation of pro-arrhythmic potential of new drugs by measuring the QT segment of ECGs collected in clinical trials. The dissatisfaction among pharmaceutical developers with the poor precision, high rate of false positives/negatives and high cost of the “gold standard” manual or semi-automated QT measurements has led to efforts toward providing more advanced cardiac safety analytics.

About iCardiac Technologies

iCardiac Technologies, Inc., provides drug development companies worldwide with the complete range of next generation cardiac safety core lab services. Its team of cardiac safety experts collectively bring over 100 years of cardiology, electrophysiology, drug development, regulatory and academic experience. The iCardiac team pioneered the field of Highly Automated QT evaluation as well as controlling for autonomic nervous system effects on the QT interval, a phenomenon estimated to produce false-positive results in conventional QT studies for as many as 25% of all molecules currently in clinical development. iCardiac's services are supported by the COMPAS technology platform which maximizes the precision and decreases the cost of cardiac safety assessment from

First-in-Human studies to Phase III studies. This suite of tools, which complies with the FDA's ICH E14 QT/QTc guidance for Through QT Studies (TQT), was originally developed and validated at the University of Rochester's Heart Research Follow Up Program (HRFUP), as well as in Pfizer's Research and Development programs. iCardiac's analytics have been used for over a decade in support of clinical trials. For more information, visit www.icardiac.com.